National Infant & Toddler Child Care Initiative

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ZERO TO THREE

A Project of the Child Care Bureau

Office of Family Assistance, U.S. Department of Health and Human Services

Supporting Infants and Toddlers in Child Care

A Strategic Planning Approach: The Logic Model

Child Care Bureau

Prepared for XXX [STATE, WORK GROUP]
DATE
By [NAME HERE]
Email

National Infant & Toddler Child Care Initiative

Why a Logic Model?

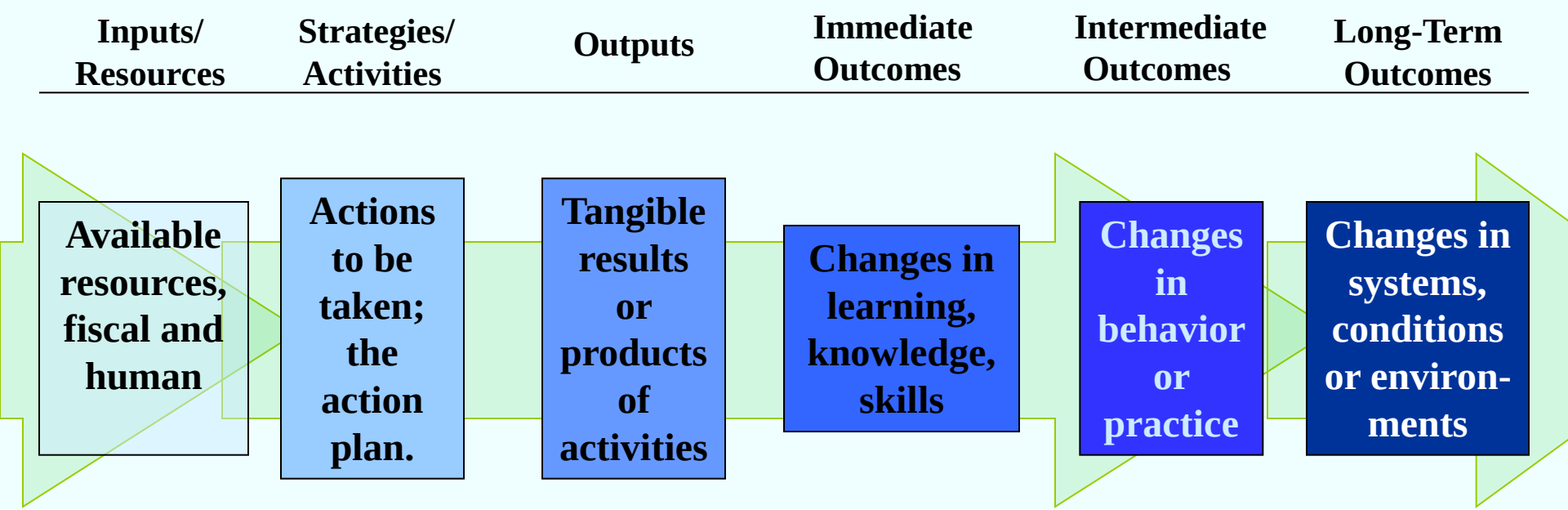
- Supports an intentional process of defining a **desired outcome** and the steps necessary to achieve that outcome
- Includes identifying inputs (resources), activities (strategies), outputs, and a range of outcomes
- Provides a graphic representation of the defined process

Logic Model Definitions[1]

- **Inputs** → Resources (human, fiscal, research, etc.) used to implement planned strategies and/or activities.
- **Strategies/Activities** → Actions necessary to achieve desired outcomes; the action plan.
- **Outputs** → Quantifiable results or products of project activities.
- **Immediate Outcomes** → Changes in learning, awareness, knowledge, skills or attitudes.
- **Intermediate Outcomes** → Changes in behavior, practice, or decisions.
- **Long-Term Outcomes** → Changes in systems, conditions, or environment.

1. Valley of the Sun United Way (2006). *Logic Model Handbook 2007*. Retrieved July 15, 2008 from http://www.vsuw.org/site/DocServer/Logic_Model_Handbook_Updated_2007.pdf?docID=801

A Sample Graphic



Using a Logic Model in Strategic Planning

PLANNING flows from defined outcome.

Start Here…

Step 2

Step 3

Inputs/ Resources	Strategies/ Activities	Outputs	Immediate Outcomes	Intermediate Outcomes	Long-Term Outcomes
Available resources – fiscal and human	Actions to be taken The "action plan"	Tangible results or products of activities	Changes in learning, knowledge, skills	**Changes in behavior or practice**	**Changes in systems, conditions or environments**

To develop a Strategic Plan begin by knowing where you are headed.

A Logic Model: A Path Toward Outcomes

RESULTS flow from inputs and strategies.

Inputs/ Resources	Strategies/ Activities	Outputs	Immediate Outcomes	Intermediate Outcomes	Long-Term Outcomes
Available resources – fiscal and human	Actions to be taken The action plan	Tangible results or products of activities	Changes in learning, knowledge, skills	**Changes in behavior or practice**	**Changes in systems, conditions or environments**

These will be the action plan resulting from Strategic Planning session.

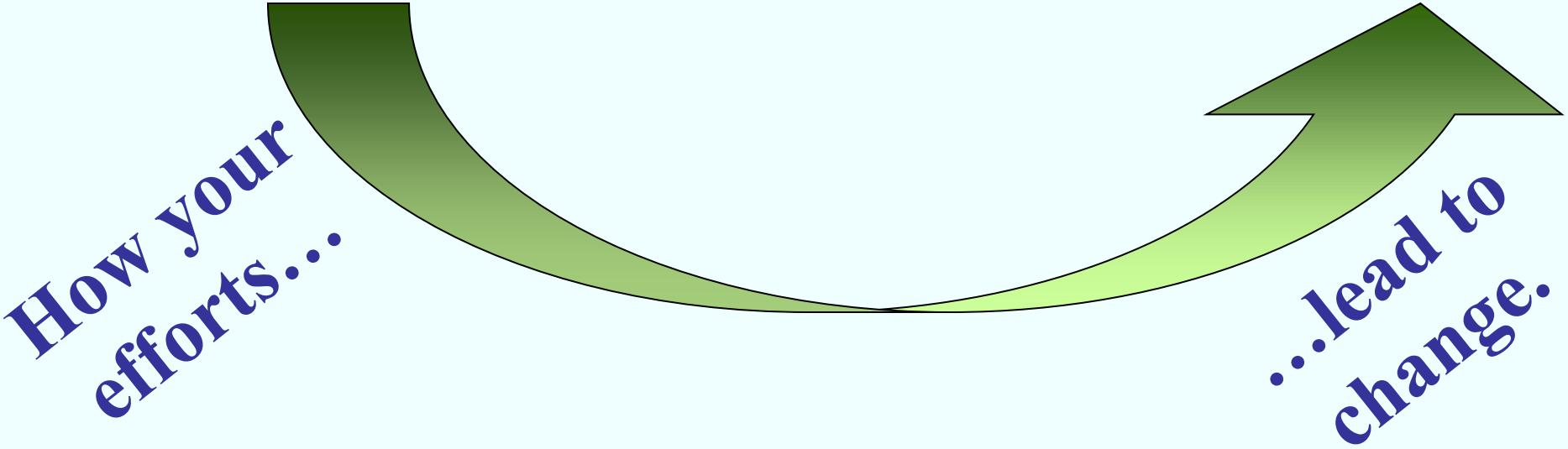
The "deliverables..."

…which lead to this… and that…

… and ultimately, the intended outcome.

The Logic Model Shows…

Inputs/ Resources	Strategies/ Activities	Outputs	Immediate Outcomes	Intermediate Outcomes	Long-Term Outcomes
Available resources – fiscal and human	**Actions to be taken; The action plan**	Tangible results or products of activities	Changes in learning, knowledge, skills	**Changes in behavior or practice**	**Changes in systems, conditions or environments**



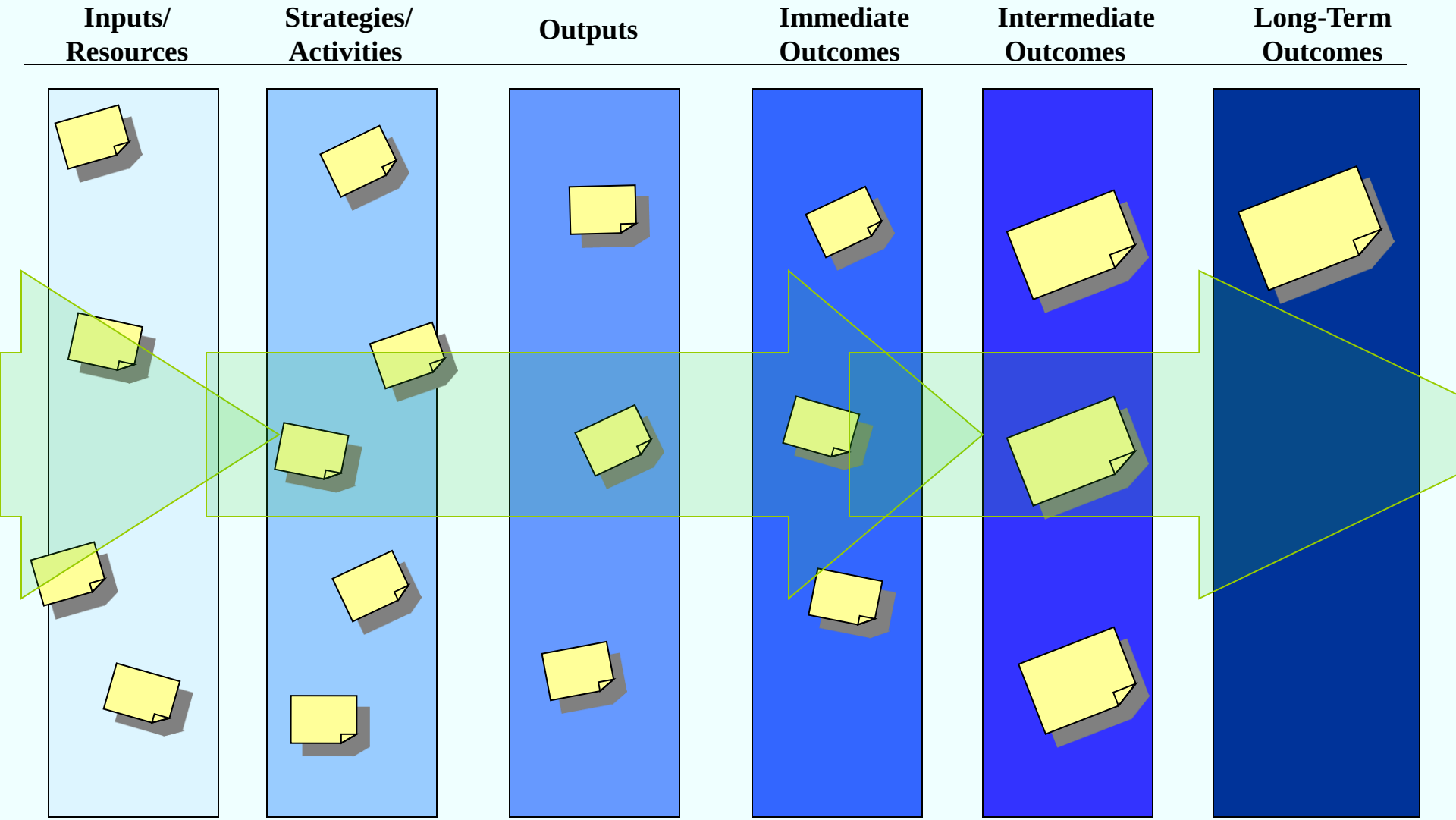
Sample (abbreviated) Logic Models

Inputs/ Resources	Strategies/ Activities	Outputs	Immediate Outcomes	Intermediate Outcomes	Long-Term Outcomes

Creating an Infant/Toddler Specialist Network (ITSN)

Inputs/ Resources	Strategies/ Activities	Outputs	Immediate Outcomes	Intermediate Outcomes	Long-Term Outcomes
Stakeholder team; NITCCI	Determine elements of ITSN plan; Gap analysis; Define training needs; (Action plan)	ITSN plan defined; Certification defined; Training system defined; etc.	ITSN infra-structure in place.	**ITSN trained in content & process.**	**ITSN implemented across state.**

Implementing an Infant/Toddler Specialist Network (ITSN)

Inputs/ Resources	Strategies/ Activities	Outputs	Immediate Outcomes	Intermediate Outcomes	Long-Term Outcomes
Funds to support activities; CKCs; Training system	IT Specialists trained in content (e.g., IT development) and process (coaching, mentoring)	# of training sessions; # of Specialists trained; # of Specialists certified	IT Specialists have knowledge & skills necessary to support quality.	**ITSN implemented across state; Effective consultation to IT programs**	**Enhanced quality for infants and toddlers.**

NITCCI Logic Model for Strategic Planning